



Jaine E. Fraser, Ph.D.

Trial & Jury Psychologist

Trial Psychology Institute
6324 Waggoner Dr., Dallas, Texas 75230
phone 214-373-3030 fax 214-891-0912
email Jaine@trialshrink.com
www.trialshrink.com

SUMMARY OF QUALIFICATIONS

Jaine E. Fraser, Ph.D. is an expert on trial psychology and jury selection. Through the Trial Psychology Institute, Dr. Fraser helps high-powered litigators win the country's most challenging jury cases.

Her services include:

- jury selection
- voir dire training
- trial strategy
- witness preparation
- questionnaire development
- focus groups and mock trials
- shadow juries
- visual story development
- demonstratives development

To date, Dr. Fraser's work has led to many record-setting jury awards at both the state and national levels, including the largest verdict award in the nation - \$55.5 million – for an asbestos case, and \$606.1 million for medical malpractice. Cases she had worked on in the last five years have resulted in verdicts in excess of one billion dollars. Dr. Fraser works with both plaintiff and defense attorneys on a variety of cases, including catastrophic injury/wrongful death, medical malpractice, complex business litigation, intellectual property and patent infringement, toxic tort, products liability and criminal defense.

Dr. Fraser has spoken to numerous major professional organizations, including the American Association for Justice, the State Bar of Texas, the Louisiana Trial Lawyers Association, the National Employment Lawyers Association, and the Texas Criminal Defense Lawyers Association. She also presents in many nationwide seminars and workshops focused on helping attorneys maximize the persuasiveness of their case presentation and getting the results their clients deserve.

EDUCATION

Tulane University, Ph.D. in Social Psychology, 1980, M.S. in Social Psychology, 1979
Emphasis in social psychology and experimental design. Training focused on behavioral analysis, group dynamics, attitude and opinion assessment, survey techniques, and statistical analysis. University of Texas at Austin, B.A., in psychology 1975

LICENSES AND CERTIFICATES

Licensed Psychologist, Texas State Board of Examiners of Psychologists

Certified in Mediation and Dispute Resolution

National Register of Health Service Providers in Psychology

Fellow and Diplomate, American Board of Forensic Medicine

Fellow and Diplomate, American Board of Medical Psychotherapists and Psycho diagnosticians

Member of the American Psychological Association

Diplomate of the American College of Forensic Examiners

PROFESSIONAL ACTIVITIES

Presentations and Seminars

American Association for Justice – “Litigating Medical Negligence Cases” – presented to Advanced Medical Mal Practice Section

National Expert Witness Conference – “Effective Presentation of Expert Witness Testimony”

Harris Martin’s Alabama Toxic Tort Litigation Conference – “Picking Jurors for Toxic Tort Cases”

Trial Advocacy College of Texas – “Developing Case Themes”

American Association for Justice – “Litigating Nursing Home Cases” – “VoiR Dire to Win”

Ohio Academy of Trial Lawyers – “Ten Things You Need to Know About VoiR Dire and Tort Reform”

Texas Trial Lawyers Association – “The Use of Jury Consultants for Small and Large Cases”

Mealey’s Toxic Tort Update – “How to Successfully Bring or Defend a Case in Texas”

Association of Trial Lawyers of America – Annual Convention – “Inside the Juror’s Mind: The Psychology of Decision Making”

The Institute of Psychology and Psychotherapy in Moscow – “Family Psychology and the Juvenile Justice System”

Louisiana Trial Lawyers Association – “Using Psychological Techniques to Predict Juror Favorability”

Association of Trial Lawyers of America – Teleseminar – “Jury Selection in Medical Negligence Cases”

PROFESSIONAL ACTIVITIES continued

Wisconsin Academy of Trial Lawyers – “Inside the Juror’s Mind – The Psychology of Decision Making”

Vermont Trial Lawyers Association Keynote – “Jury Selection in a Karl Rove World” – Keynote Speaker

Harris Martin’s Asbestos Litigation Conference – Effective Voir Dire in “New Defendants’ Cases”

Association of Trial Lawyers of America – Annual Convention – “Advocacy Track: Rules for Jury Selection”

Texas Trial Lawyers Association – “Jury Selection in Medical Negligence Cases State Bar of Texas – Real Damages after HB 4”

American Board of Trial Advocates – Presenter and Panel Moderator: “Masters on Jury Selection”

Texas Criminal Defense Lawyers Association – “Using Psychological Principles in Jury Selection”

State Bar of Texas – Advanced Personal Injury Course: “Getting the Most Out of Jury Selection”

National Employment Lawyers Association – “10 Tips for Successful Jury Selection in Employment Cases”

U.S. Department of Justice National Advocacy Center – Jury Selection Seminar: “Jury Selection Tips to Help You Win Your Case”

State Bar of Texas – Advanced Expert Witness Course III: “Lawyers Role in Potential Focus Groups & Surveys”

Association of Trial Lawyers of America – Annual Convention – “Birth Trauma Litigation and Medical Negligence Information Exchange Groups: Jury Selection Strategy”

Media

MSNBC - Interviewer, Juror profiles sought in Michael Jackson case

Independent Television News (ITN) – Interview: Michael Jackson verdict

1080 KRLD, 570 KLIF, News Talk 820 WBAP - Multiple Interviews on local and national cases

KXAS-TV NBC 5 US – Jury Selection in High Profile Cases

KDFW-TV – Interview, Jury Deliberations in Schlosser Trial

The Dallas Morning News – Domestic Relations series

Dallas Woman – “Stress and the Professional Woman: Balancing Work and Family”

KERA-TV – Eating Disorders in the '90s panelist on the McQuiston Program

The Medical Channel – Behavior Modification of Eating Disorders

KDFW-TV – Effects of Sports Entertainment Losses on the Male Libido

KDFW-TV – The Post Goal-Attainment Effect: When Enough Is Too Much

KRLD-AM – Women and Stress, The Superwoman Syndrome - Panelist

WTUL-AM – Environmental Influences on Littering Behavior

PUBLICATIONS

Fraser, Jaine, "Group Dynamics in the Jury Box," Trial Magazine: Journal of the Association of Trial Lawyers of America April 2006

Fraser, Jaine, "Psychological Profiling in Voir Dire: Simple Strategies any Lawyer Can Use," The Advocate (State Bar of Texas Litigation Section), Summer 2005.

Fraser, Jaine, "Inside the Juror's Mind – The Psychology of Decision-Making," Professional Negligence Section (Association of Trial Lawyers of America), Fall 2005.

Blue, Lisa, Ph.D., J.D., Hirschhorn, J.D.," Blue's Guide to Jury Selection," West Publications. Jaine E. Fraser, Ph.D. Chapter Contributor: "Using Psychological Techniques to Predict Juror Favorability."

O'Neal, E.C., Brunault, M.A., Carifio, M.S., Kane, D., Troutwine, R. and Epstein, Jaine, "Effect Of Insult on Personal Space Preferences," Journal of Nonverbal Behavior, 1980, 5-23-29.

Epstein, Jaine, O'Neal, E.C., and Troutwine, R., "Sex Differences In The Body Buffer Zone."

Troutwine, R., Epstein, Jaine, and O'Neal, E.C., "Metamorphosis of Trashing Behavior: From Litterbug To Tidy Moth."

Epstein, Jaine, "Prior Experience and the Weapons Effect: A Motivated Discounting Interpretation." Unpublished Doctoral Dissertation, Tulane University.

Epstein, Jaine, "Prior Experience with Firearms Can Mitigate the Weapons Effect: A Motivated Discounting Interpretation." Unpublished Masters Thesis, Tulane University.

Epstein, Jaine, O'Neal, E.C., and Jones, K., "Prior Experience and the Weapons Effect." Paper presented at the American Psychological Association Annual Convention, Montreal, Canada, 1980.

Epstein, Jaine, Troutwine, R. and O'Neal, E.C., "Sex Differences in the Body Buffer Zone." Paper presented to the Southeastern Psychological Association, New Orleans, Louisiana, 1979